

Let's Grow

LEGACY OF LIONS

Membership Growth Awards Program

The Legacy of Lions does not reflect solely upon the past. Indeed, it focuses on the future of the association, helping membership grow so that the spirit of goodwill generated by our more than 1.4 million members will continue to be felt well into the next century.

Since Lions Clubs International was founded in 1917, humanitarian action has been at the forefront of every endeavor undertaken by members. In 185 countries and geographic areas, nearly 45,000 Lions clubs have been chartered to serve the needs of their neighbors, and on a larger scale, the global community of which we are all a part.

Lions Clubs International Foundation (LCIF) continues to support the efforts of Lions as they engage in humanitarian service projects. LCIF is funding SightFirst, the Lions global blindness prevention program. In addition, LCIF Emergency and Major Catastrophe grants enable Lions to provide immediate assistance when disasters occur and by supporting long-term reconstruction projects following catastrophes of international import.

The Legacy of Lions Membership Growth Awards Program has been developed to highlight the hard work and commitment of those Lions who are consistent in their efforts to increase our membership.

How It Works

The program is divided into three parts:

LEGACY OF LIONS MEMBERSHIP GROWTH AWARD

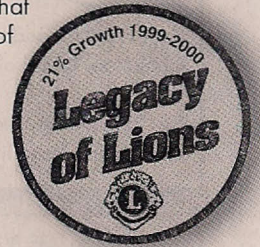


Each individual who sponsors one or more new members during the months of February, March and April will receive an award pin. These pins will be distributed to the local clubs by the end of 2000 after the six-month dues renewal is billed by Lions Clubs International. New members who join during these three months, and are reported on the Monthly Membership Reports for those same months, must be in good standing at the beginning of the new fiscal year on July 1, 2000. Quality membership growth focuses on the future, in keeping with the spirit of the Legacy programs.

LEGACY OF LIONS MEMBERSHIP GROWTH PATCH AWARD

To encourage strong club support of the individual member award program, a patch will be presented to each club that has a 21 percent growth in club membership at the end of April over January of the same year. This includes new, transfer and reinstated members, and is based solely on the Monthly Membership Reports for the three-month Legacy of Lions period—from February 1, 2000 through April 30, 2000.

The "21 percent" signifies entering the 21st Century and the continuance of the proud legacy of Lions. The desired 21 percent growth is based strictly on the overall gross numbers of the expansion of an individual club's membership.



1999-2000 CUMULATIVE MEMBERSHIP GROWTH AWARD



To encourage even greater individual success in achieving membership growth, a special award — an add-on gold tab for the Legacy of Lions pin — will be presented to each individual who is responsible for the addition of five new members to his or her club during fiscal year 1999-2000. These new Lions must also be members in good standing at the beginning of the new fiscal year on July 1, 2000.

Program Purpose

These programs make it possible for Lions to share the spirit of "We Serve" and promote the humanitarian vision and action that bonds Lions clubs throughout the world.