

## LEGACY OF LIONS

### Membership Growth Awards Programs

*The Legacy of the Lions isn't about the past . . . It is about focusing our energies on consistent membership growth so we can make an impact on the future needs of society everywhere.*

The Legacy of Lions does not reflect solely upon the past. Indeed, it focuses on the future of the association, helping membership grow so that the spirit of goodwill generated by our more than 1.4 million members will continue to be felt well into the next century.

Since Lions Clubs International was founded in 1917, humanitarian action has been at the forefront of every endeavor undertaken by members. In 185 countries and geographic areas, nearly 45,000 Lions clubs have been chartered to serve the needs of their neighbors, and on a larger scale, the global community of which we are all a part.

SightFirst, Lions' largest vision saving initiative, is forging new paths toward the eventual eradication of preventable and reversible blindness. When disasters strike, Lions respond swiftly to assist the stricken through the helping hand of the Lions Clubs International Foundation. Drug awareness and health and education programs sponsored by Lions all work toward creating a healthier and safer environment in which to live.

The Legacy of Lions Membership Growth Awards Program has been developed to highlight the hard work and commitment of those Lions who are consistent in their efforts to increase our membership.

The program is divided into three parts:



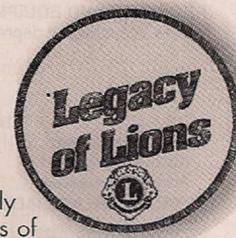
#### **Legacy of Lions Membership Growth Award**

Each individual who sponsors one or more new members during the months of February, March or April will receive an award pin. These pins will be distributed through the local club in the fall of 1998 after the six-month dues renewal is billed by Lions Clubs International. New members who join during these three months, and are reported on M&A Reports for those same months, must be in good standing at the beginning of the new fiscal year on July 1, 1998. Quality membership growth focuses on the future, in keeping with the spirit of the Legacy programs.

#### **Legacy of Lions Membership Growth Patch Award**

To encourage strong club support of the individual member award program, a new patch will be presented to each club that has a 17 percent growth in club membership at the end of April over January of the same year. This includes new, transfer and reinstated members, and is based solely on M&A Reports for the three-month Legacy of Lions period—from February 1, 1998 through April 30, 1998.

The "17 percent" signifies the year 1917 when the proud legacy of Lions actually began. The desired 17 percent growth is based strictly on the overall gross numbers of the expansion of an individual club's membership.



#### **1997-98 Cumulative Membership Growth Award**

To encourage even greater individual success in achieving membership growth, a special award — an add-on gold tab for the Legacy of Lions pin — will be presented to each individual who is responsible for the addition of five new members to his or her club during fiscal year 1997-98. These new Lions must also be members in good standing at the beginning of the new fiscal year on July 1, 1998.

The Legacy of Lions programs enhance the abilities of Lions worldwide to draw upon their proud past in order to strive toward a still brighter future on behalf of not only their own Lions clubs, but this entire association.