

Let's Grow

Reach for the Stars

The Five-Star Lions Club Program

Be Known As the Best

Five stars simply mean the best. When a movie, restaurant, hotel or resort is awarded "five stars," it means that it is the finest in its class – the best in overall quality and service. And, of course, a five-star general has few peers.

Your club can join such exclusive ranks and be recognized as being "the best of the best" by succeeding in the 1997-98 Five-Star Lions Club Program. And while getting involved you can help Lions prepare for the future by building up membership. Membership growth means fabricating a solid foundation for a future of innovative service that meets the challenges of an ever-changing world.



Do These Five Things

Becoming a five-star club is within your reach. Focus on accomplishing the following goals in 1997-98. If you meet all five, your club will receive a prestigious five-star patch that can be proudly displayed. Here's what you need to do:

- ★ Produce a net membership increase of at least 10 percent. Specifically, the membership count on June 30, 1998, will have to be 10 percent more than the club's June 30, 1997, count as recorded. The deadline for submitting all 1997-98 Membership & Activity Reports is July 20, 1998.
- ★ Hold a formal induction ceremony for all new members using procedures recommended by Lions Clubs International. Make sure you present them with a new member kit and a Lions pin. In addition, get them involved from the start by assigning them to an active club committee.
- ★ Hold three one-hour orientation sessions for new club members so they will better understand your club, district and the International Association.
- ★ Maintain a "zero drop" policy throughout the 1997-98 fiscal year by not losing any club members, (transfers and deaths are not counted).
- ★ Succeed in getting five articles about your club's activities published in your local newspaper during 1997-98, not including regular meeting notices. Make sure you get copies of each story for documentation.

When all five goals have been accomplished, complete the Five-Star Lions Club Program reporting form sent to your club and mail it with the June 30, 1998, M&A Report.

Good luck reaching for the stars.