

Let's Grow

Bridgebuilders

3-For-1

Membership Program



Building
new ideas
for improved
community
service . . .



Building
strong
leadership . . .



and, quite
simply,
building
lasting
friendships.

Building Bridges To Reach Those In Need

This is what Lions membership growth is all about.

As Lions Clubs International approaches a new century, membership growth also means building a solid foundation for a future of innovative service that will meet the needs and challenges of an ever-changing world.

Since 1917, Lions clubs have shared a proud tradition of lending a helping hand wherever and whenever needed. And this year, to ensure that the tradition continues, all Lions clubs members are encouraged to pass on their legacy of distinguished service to qualified individuals in the community. By adopting the Bridgebuilders 3-for-1 Membership Growth Program, Lions can both strengthen their club and "build bridges" that will help them reach those in need.

STRENGTH IN NUMBERS...

The Bridgebuilders 3-for-1 Membership Growth Program encourages Lions clubs to form teams of three members. Each of these teams will identify and screen a potential quality member, invite and sponsor the applicant, and provide mentoring support and friendship to the new member.

If all members of a club participate in the Bridgebuilders program, multiple teams will be functioning simultaneously and can help the club grow substantially in a relatively short time. With this program there is great potential to bring in many new members at the same time. The added advantage of this effort is that the new members can find additional comfort and support from each other as they begin their Lions experience together.

To Thank Lions For Their Efforts...

Clubs forming these teams and bringing in new members will earn distinctive recognition for their efforts. Each club that records a 20 percent net growth or greater will earn a gold Bridgebuilders award banner patch to portray leadership and commitment to membership growth in 1996-97. Clubs that record a 10-19 percent net growth will earn a silver Bridgebuilders award banner patch. Net increases will be based on official membership records reported to International Headquarters by the close of April 1997. Patches will be sent to club secretaries or club presidents.

A Note About New Member Sponsorship...

The team member who makes initial contact with the quality applicant will be the only team member designated as sponsor. Therefore, each three-member team is encouraged to screen, invite and sponsor at least three new members — one for each team member.

The 1996-97 Bridgebuilders 3-for-1 Membership Growth Program reflects President Augustin Soliva's focus on "Partnership." ■

Growth Award Program 1996-97

