

Let's

GROW

When 1.4 Million Members Aren't Enough...

LIONS HAVE ALWAYS KNOWN WE can accomplish great things if we work together. Today, with more than 1.4 million men and women members in nearly 180 countries,

Lions have expanded their focus to help meet the ever-increasing needs of our global community. But, expanding our reach means we must continue to expand our membership numbers.

There's so much to be done and, today, it simply takes more of us. Ideally, then, every month should be membership month for Lions throughout the world. But October has long been the designated benchmark for an activity that, like Lions service itself, is continually in progress—to increase our club membership. It is also a month for looking beyond ourselves to better meet the challenges that lie ahead. So, during October, Lions should make a special effort to encourage their fellow members to pass on their proud legacy of service to other qualified individuals in their communities.

The purpose of the October Growth Award is to motivate Lions everywhere to sponsor new members to become Lions. But awards are not the real reason for increasing membership. Through infusions of new human potential, clubs and districts gain new ideas, energy and future leadership, enabling them to achieve greater levels of service to those in need. In turn, new members gain the pride of being a Lion and the satisfaction in improving the quality of life for others in the unique framework of fellowship of the world's largest service club organization.

Each year the October growth award changes to reflect the focus of the current International President's program. This year's distinctive award pin is a flaming torch. The design reflects International President William Wunder's emphasis on "Leadership."

*Lions carry forward
the torch of hope as they light
the way for those in need.*



1995-96
OCTOBER
GROWTH
AWARD
PROGRAM