

A message from  
International President Bert Mason

## 1984 October Anniversary Membership Growth Program



Dear Fellow Lion:

The growth of our respective Lions Clubs, and consequently of our Association, depends on each of us. Optimum success in our membership drives is the responsibility of every Lion, for it rests upon our current members to seek out and invite other service-minded men to become Lions.

Our annual October Anniversary Membership Growth Program is an excellent occasion for Lions to provide this opportunity for others to ANSWER THE CALL TO SERVE. By bringing in men who demonstrate the qualities of leadership, concern for the needs of their community and their fellow man and humanitarian ideals you will be strengthening your own Club's capacity for service and reinforcing the entire foundation of our International Association. Sponsoring new members during October will also enable you to earn special awards, recognizing your commitment and that of your Club to the success and to the future of Lionism.

Lions Clubs International has achieved its status as the world's largest and most prominent service club organization because our individual members have enthusiastically assumed the responsibility for making it so. I ask you to re-commit yourself once again to the family of Lionism by inviting other men of quality in your community to join your Lions Club. Do this, and your Club will be even better able to ANSWER THE CALL TO SERVE today and in the years to come.

Sincerely,

*Bert Mason*

H. A. Mason  
International President



Any club reporting ten or more added members (new, transfer or reinstated) during October will be eligible to receive the International President's Banner.

**Club Secretary—Important**  
Award request forms must reach Lions Clubs International Headquarters no later than February 1 of the following year. Mail your request form early because Lions Clubs International reserves the right to substitute awards at any time.

**These awards  
must be  
requested by  
your club's secretary**



Each Lion who sponsors one or more new members during October is entitled to receive this handsome clutch pin.



The President, Membership Chairman and Secretary are each entitled to receive the above Achievement Medal if their club adds five or more new, transfer or reinstated members during October.