

OPEN THE DOOR TO LIONISM



Growth Means Greater Service!

From the moment that Lions Clubs came into being—born of one man's desire to help the less fortunate—service to others has been the prime force behind all our efforts. Growing from a few men in a few clubs, and then to many men and many clubs throughout the world, our great association has proven itself countless times to be a force for good. Growth is essential to our ability to remain a constant source of comfort to the needy. As human needs grow, our numbers must grow to meet these ever-increasing challenges.

1.5 Million Member Program

This program is geared towards meeting those many challenges that confront us as Lions and concerned and community-minded citizens of the world.

As our Association grows, so does our power to render assistance to those who most need help. By giving aid to the needy, the sick, the lonely and the helpless, we are performing the very function that our first Lions Club set out to do nearly 65 years ago. Our goals remain the same, but our fellow man's needs have increased greatly since 1917, when our first Clubs were organized.

You Are The Key

Your efforts are vitally important to keep your Club, and our Association, a viable force for good. Only by growing in numbers can we face the challenge of caring for human needs. The success of this Membership Growth Program will be your success.

Getting Organized

Your Lions Club is the foundation for growth. Form a Membership Growth and Development Committee in your Club and set a goal for net membership growth. Determine the number of new members you intend to

add to your Club in 3 months, in 6 months and in a year.

Equally as important as obtaining new members is Membership Development—involving all Lions in your Club's activities. Every member should be an **active** Lion; make sure that each man has a role to play in your club's efforts to serve others. Involved Lions remain in Lionism.

Getting Help

International Headquarters has tools which will assist you in creating an organized Membership Growth and Development program. Use them to plan your Club's growth—chart its course wisely and you'll see the ranks swell with pride and a growing membership.

Getting Started

Being a Lion is an honor, and a special responsibility. Becoming a Lion is much more than just joining a club; it means a real commitment to service. Through Lionism, a man has the opportunity to become a caring member of humanity. He steps forward to become involved with his community, his country and the world.

There are countless men willing to give of themselves; these men are waiting for the opportunity to be asked to become part of the world's largest service club organization. Give them the chance to experience the satisfaction of community service.

Recognition

For those Lions who sponsor one or more new members during this program, attractive clutch-back lapel pins (depicted here) will be awarded.

The pins are bronze for 1980-81; silver for 1981-82 and gold for 1982-83.

