1981 October Anniversary Membership Growth Program

A message from International President Kaoru "Kay" Murakami





Dear Fellow Lion:

My theme as International President, PEOPLE AT PEACE, describes the tranquility of the heart and international good will which more than 1,300,000 Lions around the world personify. Each of us, as Lions, should recognize it as our responsibility to give more men the opportunity to become part of this worldwide fellowship through membership in the largest and most active of all service club organizations.

During our October Anniversary Membership Growth Program, I ask you to invite at least one service-minded man into your Club. In so doing, you will not only make it possible for another man to give of his time and talents in helping to meet community and human needs, you will help the Association toward meeting its goal of 1.5 million Lions by 1983. Special awards, depicted here, are also available as part of this important annual membership drive.

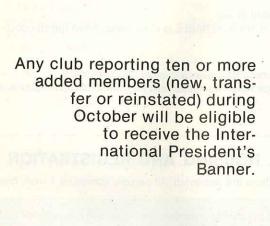
By participating in programs to aid those in need and by working with their fellow members, Lions experience a true inner peace and a closer harmony with nature. A very special peace of mind will be realized by Lions who sponsor new members, for they understand how they are enabling another man to reap the rewards of the spirit which result from having the ideals of Lionism become part of their lives.

Participate in our 1981 October Anniversary
Membership Growth Program and help make more
communities the world over understand that PEOPLE
AT PEACE is an accurate description of the men who
proudly wear the lapel pin identifying them as
members of The International Association of Lions
Clubs.

Yours in Peace.

Kaoru ''Kay'' Murakami International President



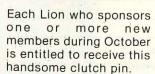


Award request forms must reach Lions Clubs International Headquarters no later than February 1 of the following year. Mail your request form early because Lions Clubs International reserves the right to substitute awards at any time.

These awards must be requested by your club secretary









The President, Membership Chairman and Secretary are each entitled to receive the above Achievement Medal if their club adds five or more new, transfer or reinstated members during October.