

January-February-March

## MEMBERSHIP GROWTH PROGRAM

This special pin, bearing International President Lynam's Presidential emblem, will be presented to every Lion who sponsors one or more new members during this three-month period. District Governors must request the pins from International Headquarters for the Lions Clubs in their respective Districts.



Dear Fellow Lion:

One of the most important times of the year has arrived: the Association's annual January-February-March Membership Growth Program. This annual drive provides an opportunity for every Lion to help inject new energy into his club by sponsoring new members. These new members bring with them vitality and fresh ideas; they are essential if any Lions Club is to grow in the area of service.

I have placed special emphasis during my Presidential year on Hearing and Speech Action and Work with the Deaf. Because of this objective, and the other service activities in which Lions are involved, we need more club members to help carry out these worthwhile projects. Every Lion must participate in the January-February-March Membership Growth Program if it is to succeed. Seek out a man you believe has the qualities of a good Lion. He will be able to realize his full potential as a concerned, compassionate individual through Lionism.

A potential Lion should demonstrate his willingness to devote time and energy working in service of others. He should also understand what his fund-raising and service activity responsibilities will mean. Additionally, he should be made aware of what his membership means, not only to himself, but to his family, as well. Lionism truly involves the entire family, and through

the Leo and Lioness Clubs programs, provides an opportunity for every one to become involved.

The fellowship of Lionism is an experience that must be felt. It is a joy that can touch the heart of every person who commits himself to our humanitarian goals.

If our membership is to effectively carry on a tradition of helping others—a tradition that began over 61 years ago—we must look towards new members. We have many goals to meet, and we can only achieve these goals if we have the strength, the vitality and interest in attaining them.

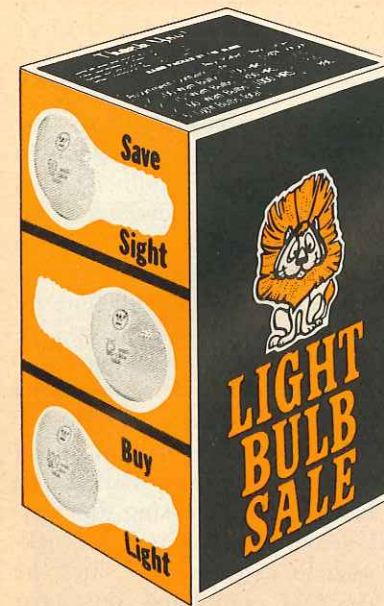
Our January-February-March Membership Growth Program affords us the opportunity to expand our numbers. You, the individual Lion, are needed to help our Association grow, so that Lions Clubs can expand their capacity to meet community and human needs.

LOVE, COMPASSION, SPIRIT, IN ACTION.

Sincerely,

Ralph A. Lynam  
President

The International Association of Lions Clubs



# Why is this the #1 LIGHT BULB FUND RAISER from Coast to Coast?

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- CLUB'S COST OF \$1.50 per Pak gives you a profit of \$1.50 on each \$3.00 sale.
- BLIND PEOPLE HAND PACK THE BULBS in special boxes which identify your club and your service activities.
- NOW, THREE PACKAGES OF BULBS TO CHOOSE FROM with wattages to meet your customers' needs: #1: Assortment Pak with 2-60's, 2-75's and 2-100 watt bulbs per box. #2: All 60 watt Pak. #3: All 100 watt Pak.

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FILL IN NUMBER OF CASES OF PROJECT-PAKS (Minimum 10 cases)	Paks Per Case	Paks Sell For	Paks Cost	
			Each	Case
Cases 2-60's, 2-75's, 2-100's per Pak	20	\$3.00	\$1.50	\$30.00
Cases 6-60 watt bulbs per Project-Pak				
Cases 6-100 watt bulbs per Project-Pak				
Cases 50-100-150 Watt Three Way Bulbs. Sell for \$1.25 Each, Club's Cost \$8.40 per Case of 12 Bulbs				

We guarantee your light bulb sale to be successful. You have 30 days from the starting date of your sale to pay for your bulbs. Unopened cases may be returned for credit.

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Number of Members in Club \_\_\_\_\_

Ordered By (Your Name) \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone: Business \_\_\_\_\_ Home \_\_\_\_\_  
Order Date \_\_\_\_\_ Sale Date \_\_\_\_\_

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## Parker-Abernathy ASSOCIATES, INC.

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