## 1979 October Anniversary Membership Growth Program

A Message From International President Lloyd Morgan

Dear Fellow Lion:

The International Association of Lions Clubs is, today, the world's largest and most active service club organization. Additional manpower is, however, required if we are to meet present and future community and human needs around the world. Effective membership growth will bring about these helping hands so necessary for Lions Clubs to conduct more far-reaching service activi-

ties and to expand their fund-raising projects which provide the financial means for them to better serve mankind.

Our October Anniversary Membership Growth Program affords us a magnificent opportunity to enlarge the scope of our programs by making it possible for more men to give of themselves on behalf of others. Special awards will recognize Lions for their initiative in bringing in new members. By introducing men to Lionism, Lions will enable their clubs to expand their objectives and to heighten the spirit of fellowship so very important to the total success of every Lions Club in our Association.

I urge every Lions Club member to participate in our October Anniversary Membership Growth Program by inviting at least one potential Lion to become a member of his club. As the service activities of Lionism are expanded in every corner of

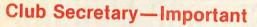
the earth, our First Object: "To create and foster a spirit of understanding among the peoples of the world" will become an even greater reality, reflecting the meaning of my Presidential Theme—A WORLD TOGETHER.

Sincerely.

Voya Magan

Lloyd Morgan, President The International Association of Lions Clubs

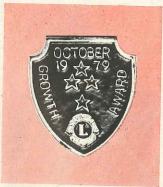
Any club reporting ten or more added members (new, transfer or reinstated) during October will be eligible to receive the International President's Banner.



Award request forms must reach Lions International Head-

quarters no later than February 1 of the following year. Mail your request form early because Lions Clubs International reserves the right to substitute awards at any time.

These awards must be requested by your club secretary



Each Lion who sponsors one or more new members during October is entitled to receive this handsome clutch pin.



The President, Membership Chairman and Secretary are each entitled to receive the above Achievement Medal if their club adds five or more new, transfer or reinstated members during October.