
A Message From International
President **Ralph A. Lynam**



Dear Fellow Lion:

Lions Clubs International has grown to be the largest, most active service-minded club organization in the world. The more than 1,200,000 men who today proudly wear our lapel pin are giving their time and talents in helping to meet community and human needs. These needs are, however, growing in dimension and our membership must, of necessity, keep pace.

Our 1978 October Anniversary Membership Growth Program affords every Lion an opportunity to earn special awards by bringing new men into their clubs. These awards recognize the initiative taken by Lions in building their individual club's capacity to meet its service objectives by providing more hands to do the work of Lionism. I urge every Lion to invite into their clubs men who are vitally interested in community and people service and who will participate in the full scope of Lionism.

My Presidential Theme: "Love, Compassion, Spirit, In Action," describes very distinctly what I see as the basic concepts of Lionism. These ingredients in man's make-up, properly channeled, truly set him apart. During my year as International President, I hope you will join me in encouraging more Lions to become involved in programs relative to Hearing and Speech Action and Work with the Deaf. However, I do not in the least want any reduction in the work in other service activities. Consequently, we will, indeed, need more men, more hands, to put into action expressing with deeds, the goodness which is in our hearts and souls in order to meet the expanding goals of Lions Clubs worldwide.

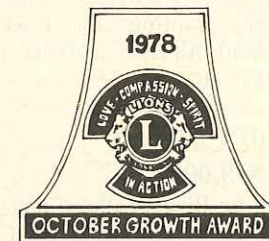
During the October Anniversary Membership Growth Program, and throughout the year, share the excitement which is generated within us as we meet the needs of others through Lionism and the personal responsibility for keeping pace with the future by actively inviting a convert to organized local and international service.

Sincerely,

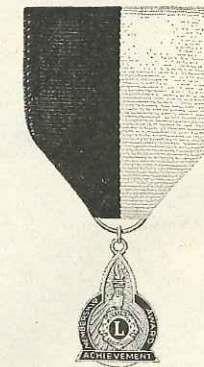
A handwritten signature in cursive script that reads "Ralph A. Lynam".

Ralph A. Lynam
President
The International Association
of Lions Clubs

1978 October Anniversary Membership Growth Program



Each Lion who sponsors one or more new members during October is entitled to receive this handsome clutch pin.



The President, Membership Chairman and Secretary are each entitled to receive the above Achievement Medal, if their club adds five or more new, transfer or reinstated members during October.



Any club reporting ten or more added members (new, transfer or reinstated) during October will be eligible to receive the Golden Melvin Jones Medallion.

Club Secretary - Important

Award request forms must reach Lions International Headquarters no later than February 1, 1979. Mail your request form early because Lions Clubs International reserves the right to substitute awards at any time.

These awards must be requested by your club secretary