

Dear Fellow Lions:

THE SYMBOL for my year as International President is comprised of two seagulls in flight. They represent the basic essence of Lionism—Service and Fellowship—side by side, seeking new directions, but always together as objectives are sought, discovered and conquered.

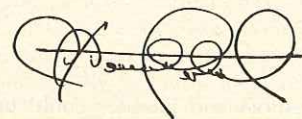
SERVICE THROUGH fellowship is our greatest strength. It answers many needs: In our community, in our fellow Lions, in our family life and in our personal growth as community leaders.

THESE ARE THE "benefits" of Lionism. These benefits are offered to any civic- and service-minded man who can fulfill his own needs through the fellowship of service that every Lion shares with each and every one of his brother Lions.

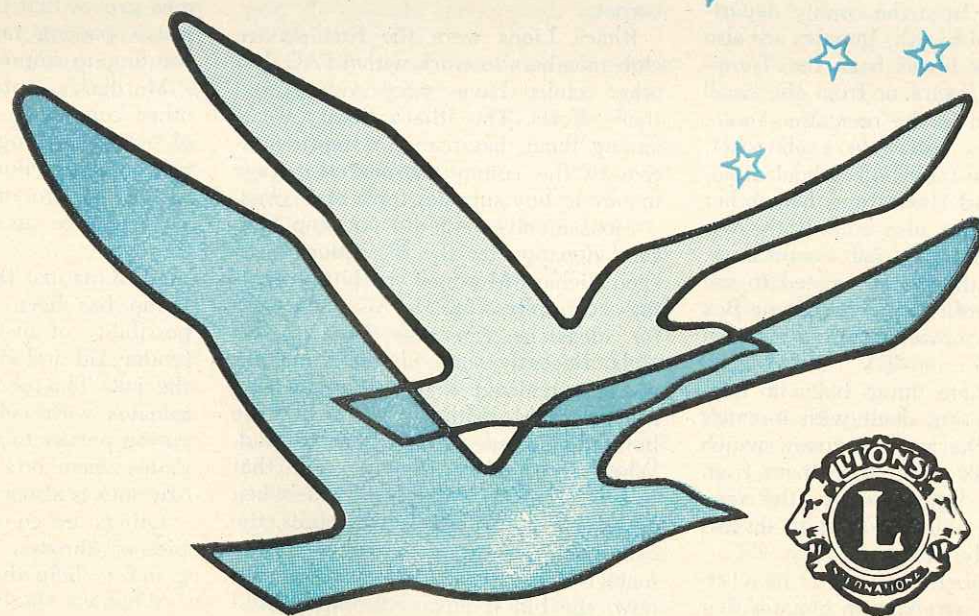
I URGE YOU to participate in the 1976-October Membership Development Program by seeking out and inviting a friend or associate to join our world-wide fellowship of men dedicated to humanitarian service.

THE THEME for my term as International President is: "Make Your Fellow Man Feel Needed." By bringing a new member into your Lions Club, you can fulfill the primary objective of that statement.

Yours in Lionism,



Prof. João Fernando Sobral
President
Lions International



make your fellow man feel needed



A Message From
Prof. João Fernando Sobral
President
Lions International

1976 October Anniversary Membership Development Program

Club Secretary -Important

Award request forms must reach Lions International Headquarters no later than February 1, 1977. Mail your request form early because Lions International reserves the right to substitute awards at any time.

**These awards
must be requested
by your club
secretary**



Each Lion who sponsors one or more new members during October is entitled to receive this handsome clutch pin.



The President, Membership Chairman and Secretary are each entitled to receive the above Achievement Medal, if their club adds five or more new, transfer or reinstated members during October.



Any club reporting ten or more added members (new, transfer or reinstated) during October will be eligible to receive the Golden Melvin Jones Medallion.