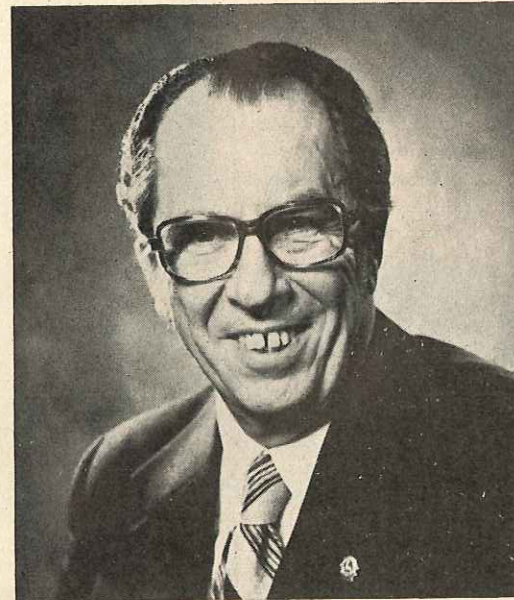


A Message from
Tris Coffin
President, Lions International



Dear Fellow Lions:

WE HAVE REACHED a significant milestone—We are One Million Men Serving Mankind. But we cannot stop at this peak. We must search for new men to share in our humanitarian services.

OCTOBER is Membership Development Month. The rules of the program are detailed in the LC-7 folder provided to your club president. Take the time to read and participate in the program.

MANY of your friends and neighbors share your Lionistic ideals. Seek them out. Ask them to join you.

INVITE a potential Lion to attend a club meeting. Show him projects that your club has completed. Invite him to be part of your next project so that he might experience for himself the feeling of friendship that comes with being a Lion, and the satisfaction that comes with serving your community.

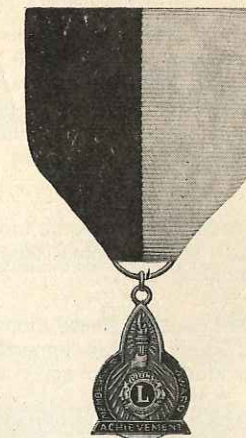
Sincerely yours,

Tris Coffin
President, Lions International

October Membership Development Program '73



Each Lion who sponsors one or more new members during the month of October is entitled to receive this handsome clutch pin.



The President, Membership Chairman and Secretary are each entitled to receive the above Achievement Medal, if their club adds five or more new, transfer or reinstated members during October.

Club Secretary- Important

Award request forms must reach Lions International no later than February 1, 1974. Mail your club request form early as Lions International reserves the right to substitute awards at any time.

**These awards must be
requested by your club secretary**