

SEPTEMBER 1972



*Nous Servons  
We Serve*

## October Membership Development Program



It is important that each club in the District commit itself to push the annual October Membership Development Program where the matter of new members is the big idea; we need, and must have new blood in every Lions Club - and to reach our goal for October 1972, every officer in every club, will have to "get in the act". You and your team of officers will have to enthuse, yes, inspire every individual member to join in the effort to make this our greatest year in Lionism.

Each Lion who sponsors one or more new members during the month of October is entitled to receive the handsome clutch pin that is shown above.

The President, Membership Chairman and Secretary are each entitled to receive the Achievement Medal that is shown here if their club adds five or more new, transfer or reinstated members during October. The award request forms must be sent by your club Secretary and reach Lions International no later than February 1, 1973. Mail your request form early as International reserves the right to substitute awards at any time.

Now is the time to start talking the advantages to be gained by bringing in qualified quality members during October 1972. Make this year's effort a success, and your year a record of accomplishment.



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