



*The truly "whole" man  
The Lion member*



**LIONISM IS COMMITMENT**



**commit  
yourself to  
spread  
lionism  
invite others  
to share in  
YOUR**



**CLUBS MEMBERSHIP**

**YOUR DISTRICT**

**MEMBERSHIP**

**DEVELOPMENT**

**PROGRAM**

**January - February - March  
1972**

The International Board of Directors has proclaimed the months of January, February and March, 1972, as District Membership Growth Months. During this three month period a special pin will be awarded to each sponsor of one or more new members. This is specifically a District Program and each District Governor will distribute the awards to the sponsors in the District.

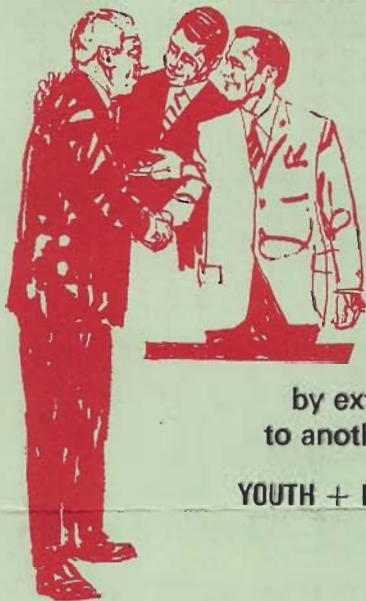
Continue to place "Emphasis on Youth."

We will, of course, welcome all new members but if you will attempt to sponsor a member who is the age you were when you became a Lion — your club will benefit. Make plans to implement this Program in your own club. Plan now to invite friends to share the friendship and fellowship of your Lions Club.

The satisfaction enjoyed as a Lion would not have been possible if someone had not invited you to become a Lion. Now is the time to repay that debt

by extending an invitation to another prospective Lion.

**YOUTH + EXPERIENCE = SUCCESS**



**IN YOUR CLUB  
IN YOUR TOWN  
IN YOUR DISTRICT  
IN YOUR COUNTRY**

**Lion members are needed!**

**Commit yourself and participate in your District Governor's January-February-March Membership Development Program.**



Clutch-back Award for sponsoring one or more new members.

"LIONISM IS COMMITMENT" is the theme of my year. We are living today in a turmoil, where problems of poverty, education, employment, etc., are practically world wide in an ever increasing population. The whole existing environment affects each human being directly or indirectly and, therefore, you can no longer keep yourself at the margin of everything that is happening around you. Wake up and commit yourself to do more on behalf of others! Play a role in history, be a good citizen and a good neighbor. In other words, be a good LION!

*Robert J. Uplinger*

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