

# Ready . . . Set . . . Go!

**T**he International Board of Directors and your International President have proclaimed January, February and March, 1969 as District Membership Program Months, the months in which we will reach one million Members.

Every Lion in our Association should sponsor **1** or more new members during these months, as every member undoubtedly has a friend who would enjoy belonging to your Lions Club.

To each Lion in a District who sponsors one or more new members during this campaign, we will present an especially designed Membership Lion Award Pin. This handsome award is new and will be a lasting memento of your participation in this millionaire Program.

Your District has set aside these three months as special months to reach the million Mark, and you, as a member, can make this possible by inviting and welcoming qualified, eligible men into Lionism.

Since the Membership Committee Chairman will have an important responsibility in the success of this millionaire Program, we will award each Chairman whose Club shows a net gain of **5** or more members over the July 1 beginning totals with a very personal Certificate from President David A. Evans, and to each District Membership Chairman where all Clubs in the District show a net gain of **5** or more members over the beginning July 1 totals, we will provide a special Certificate from the International President.

## SUGGESTED STEPS ON HOW TO REACH 1,000,000

Prepare a list of community minded men who may be prospective members.

**MEMBERSHIP COMMITTEE . . .** investigates and screens the prospect list and gets approval from Club Board of Directors.

**ONE MEMBER . . .** of the Membership Committee, together with the sponsor, calls upon the prospect at home, informing him that his name has been submitted for membership and that he has been accepted.

**INFORM . . .** the prospect about Lionism and its purposes, and ask him to sign the "invitation to Membership" blank (FM-6), which is turned over to the Club Secretary.

**PLAN . . .** an impressive, solemn Initiation Ceremony. A District Officer should be invited to conduct the initiation.

**AT THE CLOSE . . .** of the three month Membership Program, the Secretary records the New Members and their Sponsors on the Membership and Activities Reports.

**APRIL . . .** devote one Meeting to Lions Information and conduct a complete indoctrination program for the New Members. By keeping the Old and New Members informed, it will strengthen your Club's Membership.

**AWARDS . . .** your District Governor will order them from Lions International after he receives your JANUARY, FEBRUARY and MARCH Membership and Activities Reports, SHOWING THE NEW MEMBERS AND THEIR SPONSORS. He will then forward the Awards to your CLUB.

**This MILLIONaire  
Pin Can Be Yours**

