

CHALLENGE TO GROW!



Awards for Membership Growth

District Governor Awards for Membership Growth

District Governors who achieve a net membership increase, as reported on the March 31, 2008 Cumulative Report, will have the opportunity to recommend a Lion (not to include the District Governor) for the International Leadership Award.

District Governors who achieve a net membership increase, as reported on the June 30, 2008 Cumulative Report, qualify for the prestigious Presidential Award or may recommend another Lion for this elite award.

Recipients are limited to only one International Leadership Award or Presidential Award per year.

Club President Membership Growth Challenge

Club Presidents who achieve a net growth in membership, as outlined below, receive the corresponding pin to recognize their achievement!

🏅 Net Growth of 2 members	-	1 Crystal
🏅 Net Growth of 4 members	-	2 Crystals
🏅 Net Growth of 6 members	-	3 Crystals
🏅 Net Growth of 8 members	-	4 Crystals
🏅 Net Growth of 10 members	-	5 Crystals

Awards for Club Extension

Successful extension efforts require the support of a committed team of Lions. The following awards are designed to recognize Lions who are dedicated to membership growth through new club development and to recognize District Governors who reach the extraordinary achievement of 10 or more new clubs.

Two New Clubs - District Governor may recommend a Lion for an International Leadership Award. The District Governor cannot receive the award personally.

Five New Clubs - District Governor may recommend a Lion for the Presidential Award. The District Governor cannot receive the award personally.

Seven New Clubs - District Governor may recommend another Lion for an International Leadership Award. The District Governor cannot receive the award personally.

Ten New Clubs - District Governor can receive the Presidential Award or recommend another Lion for the award.

🏅 Additional awards will be given as higher levels are attained.

🏅 Awards will be granted as clubs are approved throughout the year.



Awards for Public Relations and Service Projects

This is the year that we challenge to change and recognize brilliant ideas in several key areas. District Governors are invited to recommend exceptional programs, and exceptional Lions, in the following areas:

Exceptional Public Relations Programs

Outstanding initiative to re-brand Lionism

Exceptional Leadership Development Programs

Chartering new clubs with 25% or more of the membership under 40 years of age and 25% or more women members.

The club with the most number of MJFs during the 2007-2008 fiscal year

The club with the largest contribution towards CSFII during the 2007-2008 fiscal year

Lions who have taken significant steps to develop new Leo clubs

The Most effective Lions Quest Program

The most effective project in each of the alternate programs of the 2007-2008 Presidential Initiatives

Recipients will receive either the prestigious International Leadership Award or the elite Presidential Award.

Leaders in Membership Growth and Club Extension Receive a Trip to the 2009 Convention

🏅 The top three District Governors in membership growth and club extension can recommend two people to receive economy class travel and a four-night hotel stay at the 2009 International Convention.

🏅 In club extension category, the new clubs must be in good standing, having all dues cleared as of April 30, 2009.

🏅 To qualify for the membership growth award the district must achieve a minimum net growth of 100 or more.

For more information, contact
the New Clubs and Marketing Department at Lions Clubs International
: newclubs@lionsclubs.org or 630-571-5466, extension 306.

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