

Distinctive Banner Patches to Recognize Exemplary Clubs

All Lions clubs have been challenged to conduct one extra fundraising event in fiscal year 1991-92 and designate the proceeds to Campaign SightFirst (CSF). The response of clubs worldwide to this challenge has been extremely positive.

The Campaign SightFirst office has received accounts of exciting fundraising events. For example, the Steenbergen Lions Club in the Netherlands reports it is donating the proceeds of an annual fair and a shop-opening promotion. The Mountlake Terrace Lions Club in the state of Washington is sponsoring a dinner-dance to benefit Campaign SightFirst. The Northcote Lions Club in New Zealand is conducting a dog show on behalf of the campaign.

These are just a few examples of the positive response of Lions clubs to the Campaign SightFirst challenge. At the end of this fiscal year (July 1992), those clubs that demonstrate exemplary leadership in their fundraising efforts for Campaign SightFirst will be recognized by a series of distinctive banner patches. Three attractive patches have been designed to reward clubs and districts that lead by example. The award will serve as a lasting reminder to club members of the historic effort of Lions around the world.

Eligibility for the awards is based upon meeting the criteria outlined below. Clubs are encouraged to maintain at least the present level of giving to the Lions Clubs International Foundation. Since Campaign SightFirst seeks to raise US\$130 million in NEW FUNDS, awards are intended only for Campaign SightFirst funds raised over and above what is normally given to LCIF. Only funds designated specifically for Campaign SightFirst and sent through the customary LCIF channels will be used to calculate award totals. The awards are shown at right.

These awards will create excitement and enthusiasm as clubs continue to organize their efforts on behalf of Campaign SightFirst. Will your club banner look different next year?



International Committee

Campaign SightFirst Award Patch*

—the one club in each district that achieves the highest total per capita giving to Campaign SightFirst for the period of July 1, 1992, through June 30, 1994. (Available at the conclusion of the International Convention in Phoenix, Arizona, July 1994.)



District "Top Five"

Campaign SightFirst Award Patches*

—first through fifth place awards will be presented to the five clubs in each district that receive the highest per capita giving to Campaign SightFirst for the year 1991-92.



"Lions Conquering Blindness"

Campaign SightFirst Award Patch

—presented to all clubs that raise a minimum of US\$1,000 for Campaign SightFirst for the year 1991-92.

*(Membership based on statistics reported to and recorded by LCIF as of July 1 of the respective year. Where more than one year is involved, the final year is used for computation purposes.)