

## Recognizing Our Commitment To Membership Growth

**A revitalized system for the awarding of Membership Key Awards was approved at the April 2002 meeting of the International Board of Directors. The number of levels has been reduced to 17 individual keys, each specially designed to reflect the number of new Lions the recipient has sponsored. The Board views instituting this revamped process as a positive approach toward motivating Lions to understand the crucial importance of year-round membership growth, while at the same time emphasizing the proud heritage of Lions Clubs International and the commitment of all Lions to strengthening their clubs**

**T**he design of six of the keys, those for the recruitment of 2, 5, 15, 75, 100 and 200 new members, are the same as before the system was changed in 1996. The remaining 11 are newly designed. All are meant for lapel usage by means of a pin and clutch backing. Keys are issued automatically from International Headquarters based on the monthly membership reports submitted by club secretaries, with a sponsoring Lion appropriately

credited after the new member has remained a Lion for a year and a day. An average of 26,000 keys are issued annually, but with the increased emphasis on membership growth, it is anticipated that this number will rise dramatically this year and in the years ahead.

To further recognize Lions for their overall recruitment efforts, credit toward keys will now be given for the sponsorship of members in newly chartered clubs. This is seen as a way to inspire more intense commitment to a year-round awareness to bring in quality men and women who wish to serve their communities and participate in the fellowship and leadership opportunities that are fundamental elements in an active Lions club.

The top Key Award is the Supreme Key, issued for the recruitment of 500 new members. For Lions bringing in still additional members, recognition will be given in increments of 100. Also, beginning with the Key of Nations (awarded for bringing in 100 new members), this key and all higher level keys will be complemented with a handsome medallion and presentation ribbon. Each of the 17 key awards recognizes the commitment of the wearer to further enhance the ability of his or her club and the entire association to answer growing human needs and to Build a Better Tomorrow.

*Please note: Operationally, the new keys are expected to be awarded in August 2002. They will recognize sponsors whose new members have been Lions for a year and a day. Credit for higher level keys will be rewarded, with new keys issued as they become available from Lions Clubs International's supplier. ■*



Membership Key

2  
LCI#2802



Membership Advancement Key

5  
LCI#2805



Builder Key

10  
LCI#2810



Senior Builder Key

15  
LCI#2815



Master Key

20  
LCI#2820



Senior Master Key

25  
LCI#2825



Grand Master Key

50  
LCI#2850



Key of State

75  
LCI#2875



Key of Nations

100  
LCI#2910



Ambassador Key

150  
LCI#2915



International Key

200  
LCI#2920



Global Key

250  
LCI#2925



Universal Key

300  
LCI#2930



Emissary Key

350  
LCI#2935



Monarch Key

400  
LCI#2940



Imperial Key

450  
LCI#2945



Supreme Key

500  
LCI#2950