



## **Past International President William L. Woolard**

Past International President William L. Woolard, of Charlotte, North Carolina, has passed away. He was elected to the association's highest office at the International Convention held in Miami/Miami Beach, Florida, in 1989.

A lawyer and corporation president, Past President Woolard was a Life Member of the Charlotte Central Lions Club. He had been a Lion since 1963, and served on the board of directors of the North Carolina Association for the Blind and the North Carolina Eye and Human Tissue Bank, as well as numerous other professional and community organizations.

## **In Memoriam**

Past International Director Ralph N. Helm, of Hockessin, Delaware, has passed away. He was elected to serve his two-year term at the International Board of Directors at the association's 60th International Convention held in New Orleans, Louisiana, in 1977.

In addition to his many other activities in Lions and the community, Past Director Helm also served as president of the board of trustees of the Lions Eye Bank of Delaware Valley and as a member of the board of trustees of Multiple District 22 Lions' Vision Research Foundation, Inc.

## **Plan Now for World Sight Day 2005**

Plans are underway for Lions World Sight Day 2005 to coincide with Lions World Sight Day. Possible activities include collecting eyeglasses, vision van screenings at retail stores, conducting screenings in area schools or sponsoring a cataract surgery for someone in need. For other ideas on how to get involved, visit [www.lionsclubs.org](http://www.lionsclubs.org).

## **Spread the Word**

The Public Relations Department at International Headquarters has created 18 sample news releases on a wide variety of topics that your club can easily complete and send to area newspapers. The releases are prepared in a fill-in-the-blank format. After completing, send via e-mail or print on club letterhead. These releases will help spread the word about the good work your club is doing within the community.

The sample news releases can be found online at [www.lionsclubs.org](http://www.lionsclubs.org) under "News and Events" and then "PR Tools."

## **Submitting Items to THE LION**

THE LION Magazine welcomes information on your club's service and fundraising projects. The magazine does not report social activities.

Please note that due to publishing lead times and the fact that the magazine receives hundreds of submissions each month, it can typically be three to six months before submitted material is published. We thank you in advance for your patience.

Many clubs often ask why their club has never been featured in the magazine. The reason is likely that no one from the club has ever submitted any material to the magazine editors. Tell THE LION, and THE LION will tell the world.

For questions regarding material submission, please visit our Web site at [www.lionsclubs.org](http://www.lionsclubs.org) and view "How to Get in THE LION" (click on News and Events, then THE LION). Or, e-mail [lionmagazine@lionsclubs.org](mailto:lionmagazine@lionsclubs.org).

## **For the Record**

As of February 28, 2005, Lions Clubs International had 1,350,499 members in 46,103 clubs and 745 districts in 193 countries and geographic areas.