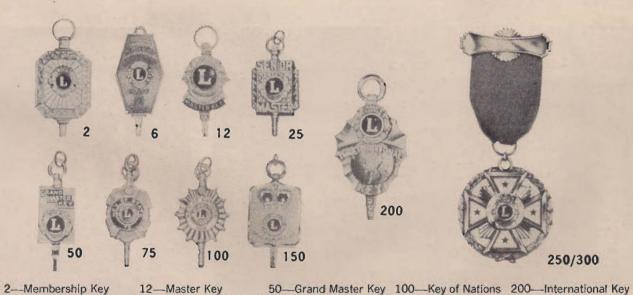
## KNOW YOUR KEY AWARDS!

I f Lionism is to maintain its growth throughout the world, current members must seek out and invite community-minded men to become Lions. In this way, the services of our Association will increase as more community and human needs are met.

When Lions recruit new members they will earn Key Awards. Lions should be motivated to earn these awards, but first they must understand exactly what these awards are. Many Lions may not, for example, know the difference between the Master Key and the Senior Master Key, or perhaps how many new members a Lion must recruit in order to receive the Monarch Key.

Understanding the meaning of these awards and what is required to earn them is vital if Lions International is to remain the largest and most active service club organization in the world. The various Key Awards are shown here. Beneath each are the total number of new members a Lion needs to sponsor in order to earn that particular award.



25—Senior Master Key 75—Key of State

-Membership

Advancement Key

250/300 Member Key

150-Monarch Key